

# SALE

Town Partnership

Please reply to:

C/o Area Services, Room 28, Trafford Town Hall, Talbot Road, Stretford, M32 0YT

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Town Centre Update Issue 5 **WINTER 2008**

**NEXT PARTNERSHIP MEETING—TUESDAY 18TH NOVEMBER 2008**

in The Chambers, Waterside Arts Centre, Sale Waterside

AGENDA: **CONGESTION CHARGE/TRANSPORT INNOVATION FUND (TIF)**

**DON'T DO NOTHING—IT'S NOT A DONE DEAL—USE YOUR VOTE!**

## CHRISTMAS IN SALE

Switch on event **Saturday 22nd November at The Square in Sale**



Programme as follows:

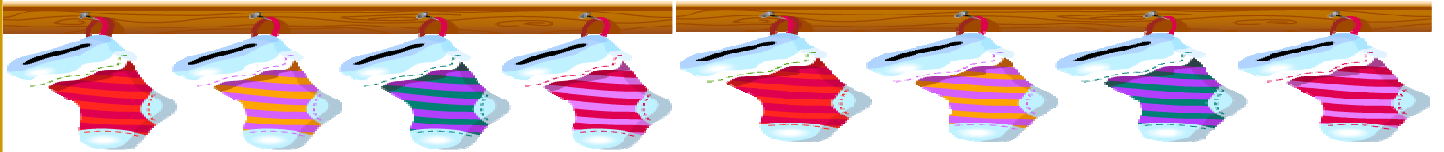
11.00-11.30 Cadmans  
11.30-12.00 Plain Truth Music  
12.00-12.30 Sandstorm  
12.30-1.00 Trafford College  
1.00-1.30 Stalder  
1.30-2.00 Dreamcatchers  
2.00-2.30 Prime Dance  
2.30-3.00 Joy Nicholson  
Dancers  
3.00-3.30 Sandettes  
3.30-4.00 Sale Nomads  
4.00-4.15 Forest Park School  
Choir

## JOIN THE PARTNERSHIP FOR...

- \* Direct access to key decision makers for the town
- \* Networking opportunities with other business owners and managers
- \* Information about your town before anyone else
- \* Opportunity to support local events and environmental projects
- \* A bigger voice as part of a large lobby group
- \* A chance to make a difference to the community where you live and/or work
- \* Ability to contribute to decisions about Sale...and more...

Contact Julie on 0161 912 4501

Many thanks to everyone taking part in the event and to the Square Management company for their sponsorship once again. Christmas competition prizes donated once again by Wilkinsons and Marks and Spencer.



### Inside this issue:

Page 1 Date of next Partnership meeting / Christmas in Sale

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Page 3

Your top priorities and how we are working to address them

Page 4

Operation Pride / Join the Partnership / Town Centres Plan

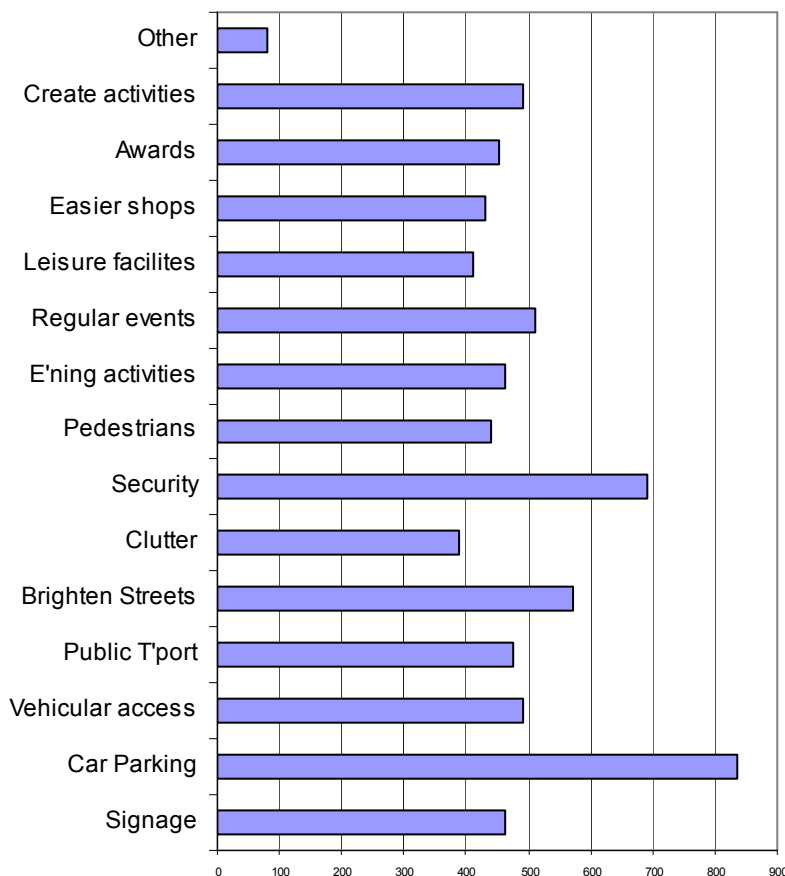
# Business Survey 2008

In June 2008 all businesses within Trafford were asked to complete a survey about their town centre and how the partnership could support them in making the improvements they would like to see.

The key findings were -

- The majority of businesses would like to receive information through the format of this newsletter
- 67% of completed questionnaires were from members of the town centre partnerships
- 75% of businesses were aware of their town centre partnership

## Most important issues to improve town



The top 4 ways that businesses would like to improve their towns were:

- Improving *parking* provision and cost of parking
- Improving *security* in the town centre
- *Brightening the streets* by improving shop fronts, lighting and creating more open spaces
- Holding more regular *events*

See page 3 for what the partnership is already doing to tackle these issues...

## Parking

In response to feedback from local business owners/managers Sale Town Partnership is liaising with the council in order to encourage:

- ◆ consideration of an alternative pricing structure on Oaklands Drive car park on Saturdays to encourage shoppers.
- ◆ production of a car parking information leaflet for distribution to businesses and residents.

The Partnership continues to lobby the council with your car parking comments and ideas!



## Environment

Christmas lights are soon to be here. Trafford Council are providing features along School Road and surrounding streets. Businesses are invited to contribute to this festivity by contacting Janette on 912 1168 for more information.

In Sale town centre over 3.25 tonnes of litter and debris per month is removed between Monday to Friday. 0.65 tonnes average every Saturday / Sunday—quite an amount I'm sure you would agree! Keeping our streets clean is a Partnership objective and we urge businesses to do their bit by keeping their service areas and shop frontages as clean as possible.



## Security

In the run up to Christmas and the New Year Sale Neighbourhood Policing Team will be dedicating officers to high visibility patrols in the Sale Town Centre area, both during the day and night time—especially during Friday and Saturday evenings.

As well as detaining/preventing shoplifters and pickpockets they will be there to ensure there is no disorder and that Sale remains an attractive and safe place for people to visit.



## Events

During 2008 successful events have taken place in and around Sale and there are more to come:

- ◆ **Sale Summertime Sounds /Sale Festival**
- ◆ **Sale Olympic Flag Hunt**
- ◆ **Christmas—Switch on event Saturday 22nd November 2008 in The Square Shopping Centre**
- ◆ **Christmas competition for children**

For 2009 we would like to organise additional events.

**Contact us if you have any ideas or suggestions for additional events or if you would like to join the Events sub-group.**



## OPERATION PRIDE

Have you signed up as a member of Operation Pride? It's free to join, once the confidentiality agreement has been signed by you and counter-signed by GMP you will receive regular intelligence bulletins, crime reduction advice, access to GMP Area Officers, link to Trafford's Anti Social Behaviour Team, Victim Support Services and support in setting up a crime risk management group.

## MAKING OUR BUSINESS COMMUNITY SAFER



## Sale Town Partnership Management Committee

**Chair**—Jessica Reece, The Manager, Boots

**Vice Chair / Treasurer**—Chris Stout, Altrincham and Sale Chamber of Commerce

**Management Committee Member**—Diane Smith, The Manager, The Square at Sale Shopping Centre

**Co-ordinator**—Julie Reilly (nee Layton), Trafford Council

## LINKING IN TO TRAFFORD'S TOWN CENTRES PLAN

A three year plan has been put together with the help of organisations and businesses working in Trafford's towns to have a shared approach to town centre activities and how their town centres develop and continue to attract shoppers, visitors and investment. The Plan focuses on crucial areas vital to town centre success such as access, investment, environment, marketing, security and business support and links in with national and regional policies. It also includes a profile for each town. A separate document includes detailed delivery plans relating to these areas, highlighting work undertaken by statutory organisations, the town centre partnerships and major stakeholders.

The Town Centres Plan is a priority for the Trafford Economic Alliance, whose members include key business sector and town centre partnership representatives.

If you would like further information, please contact Penny Bell on 0161 912 4384. The Plan is available online at [www.trafford.gov.uk](http://www.trafford.gov.uk) for viewing and commenting on during December as part of a public consultation.

## MERRY CHRISTMAS AND HAPPY NEW YEAR

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