

SALE

Town Partnership

Please reply to:

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Town Centre Update Issue 6 **SUMMER 2009**

SALE TOWN PARTNERSHIP—ANNUAL GENERAL MEETING

Tuesday 19th May 2009 — 9.30am

In The Gallery Bar, Waterside Arts Centre, Sale Waterside

Nominations for officers posts invited from all members.



SUPPORT FOR RESIDENTS AND BUSINESSES

Trafford Council's executive have given the green light to a series of measures to help businesses and residents through the economic downturn. **A boost for businesses, changes to car park charges and increased support for residents are amongst the new initiatives.**

Research was carried out and meetings were held with business representatives from across Trafford to establish what they felt was needed to support them.

Work has been ongoing to ensure that invoices received by the council for services are paid within 10 working days, in addition to the increased promotion of the business rate relief scheme available. The Mortgage Rescue Scheme is also being piloted across Trafford.

Residents and businesses should both, in the future, benefit from free parking in all council controlled car parking, both on and off street, with the introduction of "Free after 3pm" car parking Monday to Friday.

Other measures that the council will introduce include:

Increasing Citizen's Advice presence at Altrincham County Court to help people facing repossession of their homes;

Free lettings to groups who are giving debt counselling advice;

Increasing the availability of short-term lets for Council owned vacant units in town centres—with rent free start up periods;

A business start-up package;

Improving the awareness and availability of support through Job Centre Plus and business support packages.

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SUMMERTIME SOUNDS

Come and join in the fun at The Square Shopping Centre—**Saturday 13th June 2009**

WHAT'S ON:

11am—12pm

Cadman's Dancers

Exciting display of dancing styles

12pm—12.30pm

Sandstorm Belly

Dancers Turkish Style

12.30pm—1.15pm *Stalder Dance Group*

Varied styles and ages

1.15pm—2.45pm *Plain Truth Music*

Mix of Pop, Blues, Rock and Folk

2.45pm—3.30pm *Prime Dance*

Brilliant dancers of all ages

3.30pm—4pm *Joy Nicholson Dancers*

A joy to watch and encourage young talent

The Fiascos Clowns will cavort round the town, bringing fun to the crowds in the shopping area.

See www.salefestival.org.uk for the full Sale Festival 2009 programme

Many thanks to everyone taking part in the event and to The Square Shopping Centre for their continued sponsorship.

Take a look at the updated Sale Town Centre website and please let us know what you think — all comments welcome.



If you would like an article included in a future newsletter or have any comments on this edition please contact: Julie Reilly on 0161 912 4501 or e mail julie.reilly@trafford.gov.uk

SOUNDS TOO GOOD TO BE TRUE?

If you run a business of any type or size the chances are you will be contacted at some stage by one or more companies operating scams designed to part you from your hard-earned cash.

Trading Standards divisions up and down the country receive new enquiries every week about scams being perpetrated on UK Businesses and another potential new one has just come to light targeting small Business owners, asking if they would be prepared to lodge funds on behalf of their East European clients.

This is a timely reminder about these type of scams. If you receive a letter or a demand from a company you feel may be suspicious, check with Trafford Trading Standards on 0161 912 3845 or

www.trafford.gov.uk/tradingstandards or visit the Department for Business Enterprise and Regulatory Reform website: <http://www.berr.gov.uk/whatwedo/sectors/infosec/infosecadvice/general/fraudsandscams/paqe33294.html>

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POLICE UPDATE

Sale Neighbourhood Policing Team has a new Inspector named Laura Burgess who has taken up her post and is looking forward to working with partner agencies and the community as a whole to bring the crime levels down, anti social behaviour incidents down and ensuring that her team continue with the good work they are doing. Laura said she is looking forward to meeting people at future meetings and to listening to members of the community and identifying where we can continue to work well together to make improvements.

- Operation Satin - looking at harm crime in Sale, on consecutive Fridays, between 5 June and 25 June, possibly utilising the knife arch again.

- Also in June Operation Danube looking at combating burglaries in the Sale area.

- The first week of June is National Drugs Week, an increased police presence in and around Sale town centre is being planned, increased visits to licensed premises etc.

- Police will again be taking an active part in the various events taking place as part of the Sale Festival.

SALE NEIGHBOURHOOD POLICING TEAM 0161 856 7865/7866

A RECIPE FOR BUSINESS SUCCESS

Help us celebrate everything that's good about food and drink in Trafford and promote your business. Last year's 'Taste Sensation 08' event proved a great hit with visitors and businesses alike. We are now looking forward to this year's event on Sunday, 20th September. **Interested in taking part?** Contact Penny Bell, 0161 912 4383 or Kay Harwood, 0161 912 4502 - e-mail penny.bell@trafford.gov.uk. Further information can be found at www.atasteoftrafford.com.



TIDY BUSINESS AWARDS

Businesses in Sale of any size and type are being asked to register for the free Keep Britain Tidy Awards. The scheme aims to educate, encourage and reward good environmental practice in local business. There are three award categories: Bronze, Silver or Gold. To receive an award, a business would have to be successfully assessed against the relevant award criteria. The Bronze Award ensures compliance with the legal duty of care for waste disposal, the Silver Award also asks for additional responsible recycling, reusing, waste minimisation and local environmental quality initiatives. The Gold Award rewards businesses that actively improve their local environment in addition to meeting Bronze and Silver criteria. By taking part, your business can:

- Save money by improving methods of waste disposal
- Promote yourself as a clean, green and responsible business
- Avoid financial fines and fixed penalty notices by meeting legal requirements
- Reduce problems such as litter, waste spillage and vermin
- Get expert advice on managing your waste efficiently and effectively

Contact: Kate Fuller, Trafford Park depot, Second Avenue, Trafford Park, M17 1EE. Email: kate.fuller@trafford.gov.uk

First Impressions Count.



Visit www.encams.org for more details on cigarette litter bins and how to keep your business looking clean and tidy.

BUSINESS CONTINUITY IN THE EVENT OF AN EMERGENCY

Business Continuity means that your business can continue to operate whatever the disruption -

Trafford Council are here to offer business continuity advice and support. Major incidents are rare, but a common event such as a power outage could have a devastating effect on a business whatever its size.

What will you need to take with you?

GRAB BAG - some ideas of what your 'Grab Bag' should contain:

- Instructions on what to do if evacuated
- Maps of how to reach evacuation assembly points
- Contact details of key staff/contractors/suppliers/customers
- Identification linking you to your premises
- Mobile phones/pagers/torch/portable wind-up radio
- Spare keys or swipe cards
- Copies of insurance policies (if appropriate)
- Money or means of payment for travel/accommodation
- Basic stationery items

and anything else you can think of that might be of use to you in such an event! Make sure key staff are aware of the 'Grab Bag' and its location.

Contact the Emergency Planning Team on 0161 912 3425 or e-mail emergency.planning@trafford.gov.uk.

A helping hand for businesses, available from your office or home.

Library membership may not be your highest priority but did you know libraries in Trafford have a range of resources that can help you build and develop your business?

Joining online is easy and free and once you're a member you'll have access to expert resources with just an internet connection and your library card.

Ask About Business Service:

www.askaboutbusiness.org

Information on local seminars and Training Tips on developing and growing a business

Email and phone enquiry service provided in partnership with Manchester Commercial Library

COBRA: <http://askaboutbiz.cobwebinfo.com>

Complete Business Reference Advisor

Business opportunity profiles and information fact sheets

Up to date guides to finance, tax, and marketing
Online Legal Library for Business

NewsUK: www.newsuk.co.uk

Search local and national newspapers for articles on a company or topic. Includes all major broad-sheets, The Economist and The Financial Times

Find them at

www.trafford.gov.uk/libraries

and select Online Information Resources

For further information contact Jenny Ridout on 0161 912 5925 or email her at jenny.ridout@trafford.gov.uk

www.saletowncentre.co.uk

What do you think?

Members are welcome to send details of their events and promotional activities for inclusion. Member businesses also get a full business listing and description as well as a link to their website. This is all part of your membership fee which costs less than £1 a week, giving you an additional online presence and includes other direct benefits for your business. Please add a reciprocal link to increase web visits.

Sale Town Partnership—What we have achieved 2008/09

Our Annual General Meeting is an opportunity to refocus our efforts and energies to help us achieve the maximum benefit for Sale.

Thanks once again to all of you who give continued commitment to Partnership endeavours.

We have successfully delivered pledges made in the 2008/09 action plan. You will notice that this year's action plan is designed to cover the forthcoming two years (2009/11) to allow for longer term planning.

- Liaison has continued with companies such as Aldi, who are on track to complete their School Road store in the autumn.
- Continued contact with GMPTE and Metrolink Stagecoach regarding issues at the station
- Met with business owners who have specific ideas on how to improve their area
- Continued working with Peel on the Bridgewater Way project for canal improvements – also environmental issues such as litter etc
- Supported events such as the Christmas Switch On, Summertime Sounds, competitions etc
- Improved communication with all businesses in the Sale area through visits and follow up visits. Invitations issued to all businesses to engage in consultation such as the TIF (Congestion Charge) meetings.
- Introduction of a monthly editorial in the Sale and Altrincham Messenger to highlight specific Partnership members, projects and facilities available in Sale.

Your views as to what you would like the partnership to focus on in these challenging times are welcomed...

SWINE FLU UPDATE

You will be aware that the World Health Organisation is currently investigating cases of Swine Flu. Work is ongoing to determine the severity of the disease and the ease with which it can spread.

The most important message is to be aware of it that we maintain and share best practice in infection control by having good respiratory hand hygiene to help reduce transmission of all viruses, covering your nose and mouth when coughing or sneezing, using a tissue when possible and disposing of dirty tissues promptly and carefully.

Anyone who has travelled to the affected areas and is experiencing symptoms or knows somebody in this situation, the advice is to stay at home and to contact their GP by telephone or contact NHS Direct on 0845 4647.

Some questions and answers have also been posted on the NHS Direct website at www.nhsdirect.nhs.uk should you require further information. You can also check www.direct.gov.uk

Lights Out for Earth Hour

- a massive global phenomenon

The main aim of WWF's Earth Hour 2009 on Saturday 28th March at 8.30 pm was for people to unite to show their concerns about climate change. The successful campaign encouraged one billion people across the world to turn off their lights.

Contact the Council's Sustainability Team on 0161 912 4691, the Energy Saving Trust or visit www.wwf.org.uk for more information on energy efficiency measures.



PARTNERSHIP MEMBERSHIP

Just a reminder that Membership fees were due by the end of April. Your membership fees enable us to achieve the aims outlined in our action plan.

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