

# SALE

Town Partnership

Please reply to:

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Website: [www.saletowncentre.co.uk](http://www.saletowncentre.co.uk)

## SALE FESTIVAL SUMMERTIME SOUNDS EVENT— SATURDAY 14TH JUNE 2008



An afternoon of frivolous fun for all the family as follows:

11.30—12.15 Cadmans  
12.15—1 p.m. Plain Truth Music  
1 p.m.—1.45 p.m. Prime Dance  
2.30 p.m.—3.15 p.m. Plain Truth Music  
3.15 p.m.—4.00 p.m. Joy Nicholson

### Studio Dancers

- Other entertainers in and around the town
- Olympic Flag Competition sponsored by Oca Restaurant and Sale Festival.

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Town Centre Update Issue 4 **SUMMER 2008**

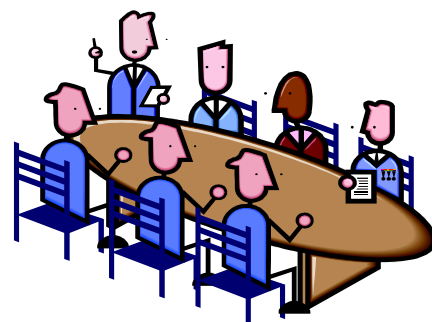
### ANNUAL GENERAL MEETING TUESDAY 20TH MAY 2008—9.30 am

or next regular meeting  
**TUESDAY 15TH JULY 2008—9.30 am**  
At The Gallery Bar, Waterside Arts Centre, Sale  
Nominations for officers posts invited  
Bring a friend and help recruit new members to the Partnership!

### ENHANCE THE TOWN

Help to make Sale more attractive this summer by having your own hanging basket or containers of flowers, creating a colourful, summertime atmosphere for shoppers and visitors which in turn is good for business.

The Partnership and Trafford Council have been working with local businesses to ensure that the rear of premises are spruced up and do not present an eyesore or a hazard to passersby.



## **NEIGHBOURHOOD FORUMS—TRAFFORD'S TALKING RUBBISH**

The next Sale East Neighbourhood Forum will be held on **Monday 16th June 2008** at The Chambers, Waterside Arts Centre, Sale.

The Open Forum where you can discuss issues of concern one to one with officers from Trafford Council, Police, Trafford Housing Trust and other partner agencies commences at 6pm followed by the Discussion Forum at 7pm. The theme for the Discussion Forum is Recycling—find out more about Trafford's extended scheme and win a composter. Free refreshments—Everyone welcome. Contact Area Services on 0161 912 1173 or [area.services @Trafford.gov.uk](mailto:area.services@Trafford.gov.uk) for more info.

## **MEMBERSHIP**

Just a reminder that Membership fees are now due and should be paid before the end of May. A standing order form was enclosed with the AGM paperwork with a view to improving the system. If you need to discuss anything in relation to this please contact Julie Layton on 0161 912 4501 or [julie.layton@trafford.gov.uk](mailto:julie.layton@trafford.gov.uk)

## **Town Centre Management—Sharing good practice**

**In December last year members of Trafford's Town Partnerships attended a conference in Derby to meet others involved in town centre partnership management and share good practice.**

**The conference was the culmination of two years work on a Government funded project with consultants Price Water House Coopers looking at ways in which all town centre partnerships could improve. There was also input from the Association of Town Centre Management. The Association helps us with a lot of the underlying work around how Partnerships can work effectively for the good of businesses and the town, from constitutions to financial management and examples of successful town centre projects —for more info you can view their webpage [www.atcm.org](http://www.atcm.org)**

## **Trafford Business Awards In conjunction with The Messenger and Trafford Council**

The awards have been designed to acknowledge and celebrate many business successes from across the borough during the last 12 months. The awards ceremony will be held on Friday 18th July at the Cresta Court Hotel.

There are a range of categories including -

- Business of the year
- Retailer of the year
- Start up business of the year
- Environmental award

Why not nominate someone for this prestigious award? For more information or to make a nomination contact Nick Fellows at the Messenger on 908 3401



## A RECIPE FOR BUSINESS SUCCESS

Help us celebrate everything that's good about food and drink in Trafford and promote your business. Last year's 'Taste Sensation 07' event proved a great hit with visitors and the businesses who took part. We are now looking forward to this year's event on Sunday, 21<sup>st</sup> September.

### Interested in taking part?

Contact Kay Harwood on 0161 912 4502, e-mail [kay.harwood@trafford.gov.uk](mailto:kay.harwood@trafford.gov.uk). Further information can also be found on the website, [www.atasteoftrafford](http://www.atasteoftrafford)



## Business Continuity

### In the event of an emergency how will you know when to evacuate?

- From the Police
- Word of mouth
- Through the media – i.e. local radio

### What will you need to take with you?

The 'Grab Bag' – which ideally should be the size of a holdall/sports type bag and should be left near reception or security

Make sure key staff are aware of the 'Grab Bag' and it's location

Emergency Planning Team tel. 0161 912 3425/3422/4212 or email [emergencyplanning@trafford.gov.uk](mailto:emergencyplanning@trafford.gov.uk)



### Some ideas of what the 'Grab Bag' should contain:

- A holdall/sports bag (which should be left near reception/security)
- Instructions on what to do if evacuated
- Maps of how to reach evacuation assembly points
- Contact details of key staff/contractors/suppliers and customers
- Identification linking to your premises
- Mobile phones, pagers, portable wind-up radio and torch
  - Spare keys or swipe cards
- Copies of insurance policies (if appropriate)
- Money or means of payment for paying staff travel and accommodation
  - Basic stationery items

**And anything else you can think of that might be of use to you and to your business in such an event!**

## Workshops to Help Your Business

**A workshop series for new and young businesses which have been trading for up to 2 years**

Business Support Solutions are holding a series of workshop events designed to answer the questions most frequently asked by new and small business owners.

Day	Date	Time	Workshop
Thursday	15-May-08	4.30pm to 7.30pm	Finance and Funding
Monday	19-May-08	4.30pm to 7.30pm	Book-Keeping for Beginners
Tuesday	27-May-08	4.30pm to 7.30pm	Selling on the Web
Thursday	29-May-08	4.30pm to 7.30pm	Employment Law
Monday	2-Jun-08	4.30pm to 7.30pm	Pitch Your Business to Win Sales
Wednesday	4-Jun-08	4.30pm to 7.30pm	Build a Better Business Plan
Thursday	24-Jul-08	4.30pm to 7.30pm	Book-Keeping for Beginners
Tuesday	29-Jul-08	4.30pm to 7.30pm	Build a Better Business Plan
Tuesday	5-Aug-08	4.30pm to 7.30pm	Selling on the Web
Wednesday	6-Aug-08	4.30pm to 7.30pm	Finance and Funding
Thursday	7-Aug-08	4.30pm to 7.30pm	Employment Law
Monday	11-Aug-08	4.30pm to 7.30pm	Pitch Your Business to Win Sales

Courses at Trafford Town Hall

Covering finance, sales techniques, book-keeping, website building, employment law and business planning, this series is comprehensive, informative and non-imposing on your working time, as, where possible, we hold our workshops outside of normal business trading hours. What does it cost? Nothing! So long as you started to trade in your current business within the last two years, these workshops are completely free of charge. Each also includes refreshments and a complimentary buffet.

This series of courses will run until mid-August 2008 and will be in various locations within Greater Manchester so if your business is in Trafford and you are based elsewhere, you can choose a location to suit.

For more information or to book your place, call us on 0161 245 4874, or visit us online at [www.business-support-solutions.co.uk](http://www.business-support-solutions.co.uk)

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